

TREAD / PERFORMANCE SUMMARY

EM1: Intro
Stensul Preview

PELOTON TREAD

PERFORMANCE | EXPERIENCE | PROGRESS

ABOVE ALL

Train with Peloton Tread. Set your goals and motivation all in one app. Together, you can completely transform your training.

WHAT TREAD CAN DO

THE RIGHT MACHINE. THE RIGHT MOTIVATION. THE RIGHT TIME.

He's 170 weeks in. She's 170 miles. They're the Miles and they're in it together.

TRAIN LIKE YOU MEAN IT

Watch strong triathlete Ron Derry's journey with Peloton Tread.

RUN STRONGER & LONGER

PREP & RITUALS

WHAT MAKES YOU STRONG

GOOD THINGS COME TO THOSE WHO ACT

EXCLUSIVE FINANCING OFFERS

EM2: Software Deep Dive
Stensul Preview

PELOTON TREAD

SPEED 7.6 mph

TRAIN WITH PRECISION

Monitor your performance and track your progress in real-time.

WHAT TREAD CAN DO

STAY IN THE ZONE

Track your heart rate and breathing rate with the Peloton Tread's heart rate monitor.

HIT YOUR NEGATIVE SPLIT

SEE & FEEL YOUR PROGRESS

BETTER YOUR BEST

FIND YOUR HAPPY FACE

THE ANNUAL CHALLENGE

CHASE THE NEXT CHALLENGE

SPIN UP YOUR RUN

WHAT TREAD CAN DO

EM3: Classes Dive
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PELOTON TREAD

400+ RUNS TO BUILD UP MILEAGE

Be in the moment with our curated live classes, strength and yoga, and the Peloton Tread's heart rate monitor.

HOW YOUR SKILLS

MIX IT UP

TRAIN ON YOUR SCHEDULE

FIND YOUR GROOVE

MEET YOUR MOTIVATORS

WHAT TREAD CAN DO

EM4: Hardware Deep Dive
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PELOTON TREAD

BUILT TO GO THE EXTRA MILE

It's all in your control.

CRANK IT UP

TAKE A CLOSER LOOK

FIND YOUR STRIDE

GET MOVING

EYES ON THE PRIZE

TUNE OUT DISTRACTIONS

HIT THE GROUND RUNNING WITH SIMPLE FINANCING

WHAT TREAD CAN DO

EM5: Research Deep Dive
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PELOTON TREAD

YOUR INSIDE TRACK ON TREAD

Runners know performance is about more than run time.

SUPPORTING YOUR JOURNEY

STRENGTHENING YOUR MIND

RECHARGING YOUR BODY

DOING THE IMPOSSIBLE

GET ANSWERS FROM REAL TREAD USERS

WHAT TREAD CAN DO

EM6: All Access Membership
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PELOTON TREAD

MORE THAN A MACHINE

Everything you need, nothing you don't.

PROFILES FOR THE WHO'S FAM

OVER 8,000 CLASSES

SYNC WITH STRAVA™

BUILT FOR RUNNERS WITHOUT LIMITS

NEVER TREAD ALONE

CHOOSE YOUR CHALLENGE

TRACK YOUR PROGRESS

EXPERIENCE PELOTON WITH EASY FINANCING

WHAT TREAD CAN DO

EM7: Ways to Try Deep Dive
Stensul Preview

PELOTON TREAD

OUR FINANCING IS EASIER THAN SOME OF OUR WORKOUTS

How it works.

SET IT UP

CHOOSE YOUR PLAN

YOU'LL LOVE IT ONCE YOU TRY IT

IN-STORE

APP TRIAL

WHAT TREAD CAN DO